



Class XXIX
Economic Development Day
Thursday, November 8, 2012

Class Day Sponsor:
Hyundai Motor Manufacturing Alabama

Meet at the Small Business Resource Center, 600 South Court Street, Rm. 460

Class Day Chairs: Ron Simmons, Allen Kennedy, Chris McClain, Jennifer Bayless

7:30 -7:55 a.m. Breakfast Refreshments

Overall Objective for the Day: To provide an opportunity for class members to gain a deeper insight into the planning, efforts and teamwork that have resulted in the economic successes experienced within the Montgomery region and to understand the needs and plans for growing it for the future

Objective: To understand the importance of economic development to our state and local community

7:55 a.m. Welcome and Introduction of the Class Day Chairs
Cheryl Carter

Objective: To learn more about the strategies planned by the Montgomery Area Chamber of Commerce for Moving Montgomery Forward in Years 2013-2016

8:00 a.m. Montgomery's Strategy: "Imagine a Greater Montgomery II"
Randy George, President, Montgomery Area Chamber of Commerce

Objective: To learn more about tourism's role in economic development in our community and to better understand the challenges associated with it success

8:25 a.m. Tourism's Role in Economic Development
Dawn Hathcock, Vice President, Montgomery Convention & Visitors Bureau

Objective: To provide an opportunity to learn more about the city's successful growth and development, some of its future plans, and areas of most recent interest, such as downtown and west Montgomery

8:45 a.m. Realizing Montgomery's Dream: Where We've Come and Where We're Going
Jeff Downes, Deputy Mayor, City of Montgomery
Robert Smith, Director of Planning, City of Montgomery

9:15 a.m. Restroom Break



Objective: To provide an opportunity to learn more about the city's successful growth and development, some of its future plans, and areas of most recent interest, such as downtown and Maxwell Boulevard Area

9:30 a.m. Board the Bus, Depart at 9:40 a.m.

9:40 a.m. Bus Tour of Revitalized Areas; End at City Department of Development, One Dexter Avenue

Jeff Downes, Deputy Mayor, City of Montgomery

Robert Smith, Director of Planning, City of Montgomery

10:30 a.m. Walking Tour of Dexter Avenue

Robert Smith, Director of Planning, City of Montgomery

Chad Emerson, Director of Development, City of Montgomery

Luis Rubio, Owner, Irish Bred Pub and Restaurant

11:15 a.m. Board the Bus, Departing at 11:25 a.m.

Objective: To provide an opportunity to learn more about Montgomery's downtown growth-particularly the Riverfront and Alley Way-What's Already Been Accomplished, What's Needed and What Lies Ahead

11:30 a.m. Bus Arrives at the Biscuits Stadium for Lunch

Lunch Sponsored by Hyundai Motor Manufacturing Alabama

12:15 p.m. Walking Tour of Riverfront, Railyard Brewery and Alley Station

Jeff Downes, Deputy Mayor, City of Montgomery

Bob Parker, Owner, Railyard Brewery, Dreamland BBQ, The Deli

Tracy Williford, Alley Station Leasing Agent

1:00 p.m. Restroom Break

1:15 p.m. Bus Departs Alley Station for Hyundai at 1:15 p.m.

1:55 p.m. Welcome

Sheron Rose, Director of Human Resources, Hyundai Motor Manufacturing Alabama

Objective: To learn more about what is involved in corporate recruitment, specifically, the challenges and the recruitment strategies that helped bring Hyundai Motor Manufacturing Alabama to the River Region

2:00 p.m. Montgomery's Successful Recruitment of Hyundai Motor Manufacturing Alabama

Mayor Todd Strange, Mayor of Montgomery

Ellen McNair, Senior Vice President, Corporate Development, Area Chamber

Montgomery Area Chamber of Commerce

Objective: To provide an opportunity for a first-hand look at the technology and expertise required for operating the Hyundai Motor Manufacturing Plant

2:45 p.m. Tour Hyundai Motor Manufacturing Facility

**3:40 p.m. Board Bus for Return Trip to Small Business Resource Center
Class Completes Evaluation Forms on Bus**

4:10 p.m. Bus Returns to Small Business Resource Center